

PRESS RELEASE FOR IMMEDIATE RELEASE



BELLMAWR, New Jersey - American Autowire is the premier electrical system manufacturer dedicated to the future of Street Rodding. In consistently achieving new technological advancements for the Street Rod Market, American Autowire is pleased to introduce the *Lifeline*[®]; the newest addition to the extensive product line.

The *Lifeline*[®] enables users of a Master Disconnect Switch to retain a small amount of power for memory circuits common in fuel injection computers, radio presets and clocks.

The *Lifeline*[®] is completely “*resetting*” eliminating the need to replace a fuse when the user tries to start the vehicle before first switching the Master Disconnect to *on*.

The *Lifeline*[®] is a memory circuit retainer that will automatically reset after the electrical load is significantly reduced or if the Master Disconnect Switch has been switched to the *on* position.

With the addition of this new accessory for Street Rodders, American Autowire maintains their rank in the marketplace as the number one manufacturer of Street Rod accessories and OEM reproduction harnesses.

The *Lifeline*[®] is available for sale for only \$24.00. (**Part number 500778**)



Ordering Information:

(800) 482-WIRE – toll free

(856) 933-0801 – phone

(856) 933-0805 - fax